

PRESS RELEASE

Winchester Electronics Wins “STAR” Award From Editors of TV Technology Europe

AMSTERDAM – *Sept. 23, 2009* – The EL-Series™ Fiber Optic Video Jack manufactured by Winchester Electronics is the recipient of a 2009 STAR (Superior Technology Award Recipient) Award given by the editorial staff of TV Technology Europe magazine at the 2009 IBC convention.



The STAR Award (Superior Technology Award Recipient) is designed to celebrate and showcase the preeminent technological innovations available to the broadcast industry. TV Technology Europe's editor reviewed a variety of products, examined the technical applications and their overall contribution to the industry, and then chose 25 winners.

“STAR awards are given to interesting new products that help a user save money or accomplish a task in an easier way,” said Mark Hallinger, Editor of TV Technology Europe. “The products selected help advance the industry----some were chosen because of technical novelty or innovation, some because they filled an important gap in the production or transmission chain, and some because they were just cool products.”

Winchester Electronics won for its new EL-Series™ Fiber Optic Video Jack, which provides the missing link to realizing an all fiber broadcast facility. The breakthrough enables replacement of existing coaxial copper components or traditional ferrule-based fiber connectors with an expanded light beam connection technology and manually actuated fiber switch. This allows fiber links to be broken and new signals inserted without “going behind the rack” and disturbing installed fiber.

Jerome Farnan, Director of Fiber Optic Technology at Winchester Electronics, praised his engineering and manufacturing team and commented, “This new technology now makes it possible to switch signals traveling over fiber as easily as copper. The highly complex task of switching light is simplified, miniaturized, and ruggedized – users no longer need special training to future-proof their network and install optical fiber.”

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About TV Technology Europe

TV Technology Europe is the region's leading magazine for broadcast technology. The magazine is published by NewBay Media. See www.nbmedia.com

About Winchester Electronics

Winchester Electronics Corporation, a 68-year old company, is a leader in designing and manufacturing electronic connectors and interconnect solutions. In addition to its headquarters in Wallingford, CT USA, the company maintains a global manufacturing and engineering network, and operates manufacturing facilities in Wallingford; Franklin, Massachusetts USA; Rock Hill, South Carolina USA; Nogales, Mexico; Suzhou, China; and Penang, Malaysia.

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