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Winchester Electronics Wins IABM Peter Wayne Award

Connecticut Firm Recognized for Design and Innovation in the Broadcast Industry

IBC 2009

WALLINGFORD, Conn.--(BUSINESS WIRE)--The IABM (International Association of Broadcasting Manufacturers) has announced that the winner of this year's prestigious Peter Wayne Award is Winchester Electronics. The Award, which was presented at the annual IBC Show in Amsterdam on September 12, is one of the most sought-after in the broadcast equipment industry and heralds leadership in technical design and innovation.

Winchester Electronics won for its new EL-Series™ Fiber Optic Video Jack, which provides the missing link to realizing an all fiber broadcast facility. The breakthrough enables replacement of existing coaxial copper components or traditional ferrule-based fiber connectors with an expanded light beam connection technology and manually actuated fiber switch. This allows fiber links to be broken and new signals inserted without "going behind the rack" and disturbing installed fiber.

In addition to winning the Peter Wayne Award, the product received the STAR (Superior Technology Award Recipient) from *TV Technology Europe*.

"We are extraordinarily proud to win these two awards and are enormously pleased that the judges recognize our EL-Series as a design, development and deployment innovation in global interconnect technology," stated Mike Driscoll, President and CEO.

Jerome Farnan, Director of Fiber Optic Technology at Winchester Electronics, praised his engineering and manufacturing team and commented, "For the first time, it is possible to switch signals traveling over fiber as easily as copper. The highly complex task of switching light is simplified, miniaturized, and ruggedized – users no longer need special training to future-proof their network and install optical fiber."

Eagerly sought after, this year's award attracted entries from all over the world. The IABM invites applications from all IBC exhibitors whether or not they are members of the trade association. While congratulating Winchester Electronics, Martin Salter, Chairman of the IABM Design and Awards panel said, "The challenge for the judges is enormous as to the insight that is provided to a continually evolving and innovating industry."

Winchester Electronics Corporation, a 68-year old company, is a leader in designing and manufacturing electronic connectors and interconnect solutions. In addition to its headquarters in Wallingford, CT USA, the company maintains a global manufacturing and engineering network, and operates manufacturing facilities in Wallingford; Franklin, Massachusetts USA; Rock Hill, South Carolina USA; Nogales, Mexico; Suzhou, China; and Penang, Malaysia.

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